## GUNNEBO° DOETINCHEM NL



GUNNEBO DOETINCHEM **BEDRIJFSOVERZICHT** 

INTERNATIONAAL EN SOCIAAL WERKEN BIJ GUNNEBO

MAGAZINE

GUNNEBO 2020

PROJECT:

**AUTOMATISERING** 

Meer in het Magazine..





GUNNEBO

Gunnebo Doetinchem

2 OXF

f@Diny

Nieuws: Gunnebo Doetinchem neemt deel aan Fieldlab Smart Bending Factory

Gunnebo Doetinchem, Mercuriusstraat 60, 7006 RM Doetinchem.

FACETTEN VAN EEN FABRIEK

**DE PRODUCTIE ALS** 

SYSTEEM

## f @ 19 in y

KLUIS ENGINEERING

ELKE MINUUT TELT.

### ON THIS WEBSITE

Being one of the most comprehensive projects I have performed thus far, the project for the website for the steelworks factory **Gunnebo Doetinchem** lasted for about 2 months in 2017. The aim of the website was twofold: to offer an attractive insight into the  $company for potential {\it job-candidates}, but also for the local {\it community} and municipality of ficials.$ 

 $At Gunnebo \ Doet in chem, safes (which are build into \ ATM's \ by the company's client) are mass produced. Gunnebo \ Doet in chem is a company of the co$ part of the Gunnebo Group AG, a Swedish company with over 3000 employees worldwide, of which approximately 250 work in the part of thDoetinchem.

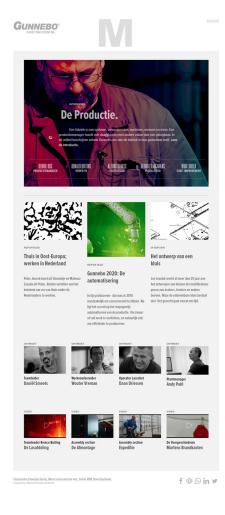
The project included a **WordPress** Theme (custom build), support for both Dutch and English (many employees at the factory are of Eastern-European origin) and an extensive Magazine style section with articles on the production process, and factory management and employees. About 12 short films and many photographs were made to be used in this Magazine.

For this project, I spend about 6 weeks at the factory, while living in a rental home nearby. This allowed for flexible planning and the project is allowed for flexible planning and $ad-hoc\ opportunities\ for\ filming,\ and\ gave\ me\ a\ genuine\ insight\ into\ the\ procedures\ and\ culture\ at\ the\ factory.\ On\ several\ procedures\ and\ culture\ at\ the\ factory\ for\ procedure\ for\ filming\ and\ gave\ me\ a\ genuine\ insight\ into\ the\ procedure\ and\ culture\ at\ the\ factory\ filming\ and\ gave\ me\ a\ genuine\ insight\ into\ the\ procedure\ and\ culture\ at\ the\ factory\ filming\ and\ gave\ me\ a\ genuine\ insight\ into\ the\ procedure\ and\ culture\ at\ the\ factory\ filming\ and\ gave\ me\ a\ genuine\ insight\ into\ the\ procedure\ and\ culture\ at\ the\ factory\ filming\ and\ gave\ me\ a\ genuine\ insight\ into\ the\ procedure\ and\ culture\ at\ the\ factory\ filming\ and\ gave\ me\ a\ genuine\ insight\ into\ the\ procedure\ and\ culture\ at\ the\ factory\ filming\ and\ gave\ me\ a\ genuine\ insight\ into\ the\ procedure\ and\ culture\ at\ the\ factory\ filming\ and\ gave\ me\ a\ genuine\ into\ the\ procedure\ and\ culture\ at\ the\ factory\ filming\ and\ gave\ me\ a\ genuine\ filming\ and\ gave\ filming\ and\ gav$  $occasions\ I\ was\ helped\ by\ collogues\ during\ filming\ and\ while\ performing\ interviews\ (often,an\ interview\ with\ more\ than\ 2\ people\ pe$ will yield a more dynamic result). Interviews and articles focused on the craftmanship at the factory as well as the human interest side of working at a factory.

Part of the project are regular updates to reflect the ongoing affairs at the factory. One of these developments concerns an extensive automation project which spans multiple years.

#### URL

https://www.gunnebo-doetinchem.nl







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# PHOTOGRAPHY

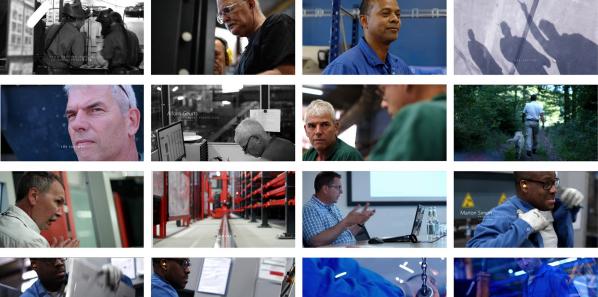
 $All\ images\ have\ been\ made\ with\ a\ Leica\ S2\ Medium\ Format\ camera,\ a\ Canon\ 5D\ IV\ Full\ Frame\ camera\ and\ a\ Canon\ 5Ds\ Full\ Frame$ camera. Additional lenses were Canon EF 85mm f/1.2L II and Canon EF 35mm f/1.4L II.

## FILM

All short films have been filmed with a Panasonic Varicam LT cinema camera. Footage was shot in V-Log at 2K with 10 bit depth. Editing and color-correcting took place in DaVinci Resolve. Sound was recorded with Neumann microphones and edited in Adobe Audition. Additional lenses included an Canon CN-E 24mm T1.5. Lighting was done with Litepanels Astra 1x1 Bi-Color LED 2000W.







Scenes from the set of short films.